

EL GRAFICOMÓVIL

a project by Artemio Rodríguez

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A customized 1948 Chevy delivery truck, Graficomovil pays homage to the complex and innovative history of printmaking and the graphic arts, designed by artist Artemio Rodríguez, Graficomovil is a mural, gallery and printmaking studio on wheels. Graficomovil was created to go to schools, parks, community art centers, museums, and other public spaces to showcase all it offers.



WHAT'S THE GOAL?

Printing made possible the existence and proliferation of books, books made possible the spreading of knowledge. Nowadays, when it seems like digital technology is ruling our lives, when digital screens are the ones that connect (or disconnect us), that inform (or disinform us), it becomes crucial to keep alive the art form that made possible the existence of the printed book: wood carving (nowadays we use linoleum, a more accessible, somehow more ecological material).

ACTIVITIES IN & AROUND THE GRAFICOMOVIL:

The center of attention will be the Graficomovil truck, the black and white murals around it, the elegant design of the classic truck, its shiny car paint. Inside the public will find a mix of a gallery space and a print shop, with samples of different kinds of printing (lithographs, letterpress, woodcut, linocut, etchings, etc), some presses and equipment for carving and printing, including a small Columbia hand pull letterpress already set for printing type, a Tortilla press converted into a linocut printing press, carving knives produced out of discarded umbrella's parts, and many more wonderful rarities and samples of works produced by Artemio Rodriguez and his workshops. The public will be able to walk around it, take their photos with the truck as a backdrop and finally walk in to see the world of printing contained inside the Graficomovil, coming out with some idea of how a print is made and what importance it has in the history of our civilization.

After this experience the spectator will have several options: for kids, for teens and for adults. Different tents will have tables and chairs with big signs in English and Spanish (maybe other languages too?) inviting to participate in some of the activities.





**•A COLLECTIVE ART PRINT FOR KIDS /
ESTAMPA COLECTIVA PARA NIÑOS
(5 -10 YRS OLD)**

We will provide a bunch of stamps to participants to intervene large pieces of paper, anyone can add or transform whatever is on the paper. The piece is done until there is no more space for stamping or coloring. We will provide inks, paper, basic tools safe for children.

Participants will stamp using a variety of already made stamps (some with Artemio's work, others with students work, and some from stamps acquired in art stores and second hand stores in the US and Mexico.

Different color water based inks will be provided. Sets of stamps with elements such as letters, eyes, mouths, noses, ears, horns, all things necessary to create multiple words and characters as well as stamps to create landscapes or settings: rocks, plants, clouds, buildings, etc. Participant can work in individual pieces of paper. They can also create their own stamps using basic carving techniques.

**•PRINTING T-SHIRTS ON THE SPOT /
IMPRESION DE PLAYERAS AL MOMENTO
(TEENS AND ADULTS)**

The public can choose from ten amazing designs,





bring a shirt or take it off and have it printed on the spot!

A professional master printer, Oscar Duardo, will be invited from Los Angeles to print and to instruct volunteers on how to make screen prints using water based inks. A series of images will be ready to be printed, including the Denver Art Museum's logo and the festival's logo and information.

-It would be great to have blank t-shirts and aprons for sale so that they can be printed on the spot.

**•CARVE ME SOMETHING, A COLLABORATIVE
ART PIECE / GRABAME ALGO, UN GRABADO
COLABORATIVO (TEENS AND ADULTS)**

There will be large pieces of linoleum with designs already transferred on the material, this way participants will have a clear guide for carving, once they get the hang of it they can improvise as much as they like. Different size of tools will be provided. The proofs will be made using metal spoons to print on japanese paper. I have use this exercise in different workshops, it is an excellent way for participants to learn the basics of linocut carving. ~

