

AMERICAS LATINO ECEFESTIVALIV

Denver, Colorado. October 13-15, 2016 Shades of Hope



Friends - it's hard to believe that Americas Latino Eco Festival (ALEF) is well on the way to a fourth successful year. Today minorities make up 40% of the US population but only 13% of environmental organizations, so ALEF's unique contribution to reducing the "Environmental Inclusion Gap," is more important and urgent than ever.

From October 13-15, the 4th Americas Latino Eco Festival will welcome celebrities, artists, scientists, and community and public policy leaders of

the Americas to discuss novel solutions in advancing a healthy environment, locally and globally, through advocacy, education, and engagement of culturally diverse populations.

The four themes of this year's ALEF include: People and Forests, Restoration and Public Lands, Acting on Climate Change, and Protecting and Honoring Environmental Leaders in the Americas and around the Globe. This year's regions of honor will be the Amazon and Arctic National Refuge, with Puerto Rico as the country of honor.

Our gathering comes at an historic moment in which the Latino community needs to voice their cultural heritage and shared values for the protection of our Madre Tierra and our children's future, which depends on her health and the conservation of our natural resources.

We look forward to having meaningful conversations and taking actions that will help in the conscious stewardship and conservation of our public lands and natural resources in our country and around the world.

Irene Vilar (Founder AFC+A - a 501 (c)(3) - parent of ALEF) irene@americasforconservation.org & the entire ALEF team

ALEF GOALS

- **Leverage** Latino leadership for conservation gains and showcase contributions of the Latino community through the arts, science and shared values.
- **Advocate** for an integrated and inclusive conservation agenda committed to advancing Latino's future stewardship of our natural resources.
- **Educate** community at large, media, and political influencers on conservation attitudes and values of the Latino community that prove a strong and leading disposition to protect our natural resources.
- **Mobilize** the Latino community to own their outdoor experience and advocate for increased, equitable access to green space, public lands and the enjoyment of the outdoors.

WHO IS INVOLVED?

- Latino-led conservation organizations
- Environmental leaders from across the country
- Community at large

- America's largest conservation groups
- Policy makers and advocates
- Local and national Culturas





SACHAMAMA



TEAM

Irene Vilar (Founder & ED) **Zuza Bohley (Education)** Felipe Benitez (Communications) **Carey Mason (Development) Lhotse Springer (Management) Niki Eways (Production) Tanja Johnson (VIP Relations) Armando Gonzales (Marketing)** Carlos Zegarra (Media & PR) **Arturo Garcia (Art Education) Jordan Kueneman (Science Education) Elizabeth Riggs (Art Exhibits)** Rosana Longo (Volunteers) **German Gonzalez (Spanish PR) Linda Sosa (Community Relations)** Franklin Cruz (Eco Poetry Slam) Roberto Forns Broggi (Film) **Robert Mandel (Book Fair)** Alejandro Silva (Social Media/Web) **Martin Castorena (Intern Production)** Marco Better (Webmaster)

2015 DEMOGRAPHICS

5000 Audience:





Latino Whit

375 Presenters & Training Participants:







70% Latino \

20% White

10% Other



Where Conservation Meets the Future



Because Advocates Must Come Together









Green **Amigos**















Crisanta Duran Cristina Gallegos Devon G. Peña **Dulce Saenz Eddie Bautista** Elizabeth Yeampierre

Elvis Cordova





























The Mayan

League















































Manuel Molina

Ernesto Vargas Esmeralda Santiago Falco **Felipe Benitez** Gallego **Global Jazz Institute Hector Palacios** Hilda Nucete **Houston Group** Jaime Chavez **James Edwards Mills** Jorge Figueroa Juan Parras **Kate Fay Katie Navin** Kent Salazar **Lauren Truitt** Lorenzo Manuel Duran Silva **Lorraine Netro** Luis Benitez Luis Jorge Rivera Herrera

Marce Gutiérrez-Graudiņš Maria Estrada Marisol Villanueva Mark Charles Mark Magana Matias Paradela Maxima Acuna Mayan Group Michelle Romero **Midy Aponte** Mya Pagan Myrna Pagan Paula D. Givan Pedro Cabija **PR Group Queta Gonzalez** Rafael Salgado Regina Romero **Robert Mandel Roberto Forns**

Rodolfo Salinas Rose Red Elk **Rudy Arredondo** Sara Espinoza **Sarah Dupont Shantha Alonzo** Tamara Heartsill Scalley, Ph. D. **Tamberly Conway Tariana Navas** Tasha Lo Porto **Tem Blessed** Tom Lovejoy **Tony DeFalco Torey Powell** Vanessa Hauc Xiuhtzcatl Earthguardian Yashira Jordan Yocamille Arditi-Rocha Na'Taki Osborne Jelks Marcos Vilar **Brooke Leifer**

ALEF 2016 PROGRAM HIGHLIGHTS

Thursday Oct. 13

@Denver Museum of Nature and Science

- #DiscoverMiTierra Bioblitz.
- IMAX Screening Forests, People & Pollinators Welcome Tapas & River of Gold Colorado Premier

@McNichols Civic Bldg

- Diversifying Our Conservation Worforce Workshop.
- Environmental Justice 25 Years Convening.

Friday Oct. 14

@McNichols Civic Bldg

- Forest & People Summit: Forests & People: Shades of Hope.
- U-CAN Youth Summit "United Cultires for Arts & Nature"
- Shades of Hope Fiesta & Nuestra Familia Awards.*(\$fee)

Ongoing:

#ProtectMiTierra Impact Fair. #Colorado Rewild Book Fair.

Country of Honor: Puerto Rico Region of Honor: The Amazon & The Arctic National Wildlife Refuge

Saturday Oct. 15

@McNichols Civic Bldg

- #NatureArtsRx Family Day
- K-12 Eco Exhibit: "Rocky Mountain National Park – 100 years of lessons from the ecosystems".
- Berta Cáceres Tree Planting Memorial.
- Colorado Rewild Book Fair.
- #ProtectMiTierra Impact Fair.
- Graficomovil Community Exhibit.
- Pedal Project Activation
 Eco Film Forum Dance, Music, Food, Talks, Nature Art Workshops















U CAN Youth Summit

A selected group of 75 students springs board a pilot U CAN Youth Green Ambassadorship Program. A one-day climate and conservation youth summit for students to envision how to impact and shape their community and our environment.

Friday Oct.14 @McNichols Civic Bldg

People Folget First
SHADES
In partnership with

www.americaslatinoecofestival.org/

¡Porque los defensores de la Tierra debemos unirnos!



Concerts/Conciertos

Storytelling/Cuenta Cuentos

Movies/Películas

Book and Art Fair/ Exposiciones de Arte y Libros

Art Workshops/Talleres de Arte

Many surprises/Muchas sorpresas



Sábado Oct 1 5
ASK FOR YOUR ALEF PASSPORT!
AND VISIT DENVER'S BEST MUSEUMS FREE*

PIDE TU PASAPORTE ALEF YVISITA LOS MEJORES MUSEOS DE DENVER TOTALMENTE GRATIS*

THURSDAY, October 13: McNichols Civic Building & DMNS (144 W Colfax Ave, Denver, CO 80202) Denver Museum of Nature & Science

Denver Museum of Nature & Science (2001 Colorado Blvd, Denver, CO 80205)

4th Americas Latino Eco Festival

A Art Exhibit B Book Fair L Film K Keynote Dialogo Y Keynote S peaker M Music N Networking P Panel W Workshop

| OCTOBER 13 • | THURSDAY | | | | | | |
|-------------------|--|--|--|--|--|--|--|
| 8:30am - 11:30am | W Workshop: "Diversifying Conservation, Discovering THE WHY & THE HOW & IF NOT NOW WHEN | | | | | | |
| | Moderators: Felipe Benitez, Queta Gonzalez, Brigette Schabdach S peakers: Tony Defalco, Juan Elizondo, Rose Red ElK, Marce Gaundis | | | | | | |
| 9:00am - 2:00pm | W U-CAN Bioblitz United Cultures for Arts + Nature Denver Museum of Nature & Science (2001 Colorado Blvd, Denver, CO 80205) | | | | | | |
| | S peakers: R ose R ed E IK, Xiuhtezcatl Tonatiuh Volunteers: Zuza Bohley, 30 E ducators, Jordan Kueneman, Green Amigos Latino Legacy | | | | | | |
| 9:00am - 2:00pm | W Graficomovil Printmaking & Poetry Denver Museum of Nature & Science (2001 Colorado Blvd, Denver, CO 80205) | | | | | | |
| | Artists: Franklin Cruz, Arturo Garcia | | | | | | |
| 9:00am - 5:00pm | B Colorado Rewild Book Fair | | | | | | |
| 11:15am - 11:30am | N Green Amigos Latino Legacy Wellness Zumba Fitness Initiative | | | | | | |
| 11:30am - 12:30pm | N Leadership Luncheon | | | | | | |
| 12:30pm - 12:40pm | Y Welcome: EJ 25 Years Commemoration & Puerto Rico Country of Honor Call2Action | | | | | | |
| | S peakers: Tasha, Rose Red ElK, Vanessa Hauc, Mark Magaña | | | | | | |
| 12:40pm - 12:50pm | Y Dr. Benjamin Chavis Jr. Opening Keynote: EJ 25 Years Commemoration & Puerto Rico Country of Honor Call2Action | | | | | | |
| | S peakers: Dr. Benjamin Chavis, Jr | | | | | | |
| 1:00pm – 1:45pm | P Panel: Environmental Justice 25 Years Moderators: Mark Magaña S peakers: Rudy Arredondo, Eddie Bautista, Dr. Benjamin Chavis, Jr, Maricela Mares-Alatorre, David G. Pena, Regina Romero | | | | | | |
| 1:45pm – 2:00pm | M Tem Blessed Music Hip Hop INTERLUDE | | | | | | |
| | S peakers: Tem Blessed | | | | | | |
| 2:00pm - 2:45pm | P Panel: Next Generation of EJ Leadership Moderators: Vanessa Hauc S peakers: Andrea Trujillo Guajardo, NaTaki Osborne Jelks, Dulce Saenz, David H. Salazar, Cesar De La Vega | | | | | | |
| 2:45pm – 3:00pm | Y Welcome: Puerto Rico Country of Honor Call2Action | | | | | | |
| | S peakers: Vanessa Hauc, Tariana Navas Nieves, Irene Vilar | | | | | | |
| 2:50pm – 2:55pm | Y Poet Gallego Opening Keynote: Puerto Rico Country of Honor Call2Action | | | | | | |
| | S peakers: Poet Gallego | | | | | | |
| 3:00pm - 3:45pm | P Panel: #ProtectMiTierra: Environmental Landscape of Puerto Rico Moderators: Vanessa Hauc S peakers: Tamara Heartsill-S calley, Luis Jorge Herrera, Arturo Massol, Myrna Pagan, Carmen Guerrero Perez | | | | | | |
| 3:45pm – 3:50pm | M Music: En Mi Viejo San Juan, Mario Molina | | | | | | |
| 3:50pm – 4:05pm | K Puerto Rico Eco Tourism Healing A Country: Batey Zipline Adventure | | | | | | |
| | S peakers: Denisse Cruz, Jorge Perez Veve | | | | | | |
| 4:05pm - 5:20pm | P Panel: How Social Enterprises & Organizations are Transforming Puerto Rico's Future | | | | | | |
| | Moderators: Tariana Navas Nieves | | | | | | |
| | S peakers: Carlos Cobian, Marie Custodio, Alex Diaz, Tara Rodriguez, Isabel Rullan, Juan Carlos Suarez | | | | | | |
| 5:25pm – 5:30pm | Y Poet Gallego | | | | | | |
| 6:00pm - 7:00pm | N #ALEF2016 People, Trees + Pollinators Welcome Tapas | | | | | | |
| | S peakers: Mayor Michael Hancock (Invited), Tem Denver Museum of Nature & Science (2001 Colorado Blvd, Denver, CO 80205) | | | | | | |
| | Blessed, Elvis Cordova, Sarah Dupont, Vanessa Hauc, Brooke Leifer, Tom Lovejoy, Mark Magaña, Michiko Martin | | | | | | |
| 7:00pm – 9:00pm | L Film: IMAX FREE Screenings "River of Gold" Colorado Premiere & "Restoration" Q&A | | | | | | |
| | Speakers: Tamberly Conway, Laura Cox, Sarah Denver Museum of Nature & Science (2001 Colorado Blvd, Denver, CO 80205) Dupont, Brooke Leifer, Tom Lovejoy, David H. Salazar | | | | | | |
| | AMEDICAS LATINO | | | | | | |



FRIDAY October 14: McNichols Civic Building

4th Americas Latino Eco Festival

| OCTOBER 14 • | FRIDAY | |
|------------------|--|---|
| 8:00am – 8:45am | N Registration & Breakfast Forests and People Summit: Shades of Hope | McNichols Civic Center (2nd Floo |
| | | (4.4.1), S. K. A. D |
| 8:00am - 9:00am | N Latina Environmental Giving Circle Breakfast McNichols (Mezzanine) S peakers: Maria Estrada, Ana Valdez | (144 W Colfax Ave, Denver, CO 8020) |
| 3:00am – 4:30pm | | (144 W Colfax Ave, Denver, CO 80202 |
| о.ооин 4.30рн | Moderators: Midy Aponte, Vanessa Hauc, Colleen Scanlan Lyons | (144 W Collax Ave, Belivel, Co 60202 |
| | S peakers: Maxima Acuna, Felipe Benitez, Crisanta Duran, Rose Red ElK, Carlos Fernanc Hickenlooper, Colorado, Mark Magaña, Michiko Martin, Edward James Mill, Cristina Reve | |
| 9:00am – 9:25am | Y Rose RedElk Blessing Opening Remarks: Carlos Fernandez (TNC) & Michiko Martin Speakers: Rose Red ElK, Carlos Fernandez, Vanessa Hauc, Michiko Martin | (USFS) TB |
| 9:00am – 3:00pm | S U CAN Youth Summit United Cultures for Arts & Nature | McNichols Civic Centre (3rd Floor |
| | Moderators: Zuza Bohley S peakers: Yocamille Arditi-R ocha, Tem Blessed, Juan Elizondo, R ose R ed ElK, E merson Xiuhtezcatl Tonatiuh Artists: Franklin Cruz S ponsors: Green Amigos | Hernandez, David H. Salazar, |
| 9:00am – 5:30pm | B Colorado Rewild Book Fair | McNichols Civic Center (1st Floor |
| 9:25am – 9:30am | Y Proclamation For Americas Latino Eco Festival - Governor Hickenlooper, Colorado S peakers: Governor Hickenlooper, Colorado | McNichols Civic Center (2nd Floor |
| 9:30am – 9:55am | Y Opening Keynotes: Mark Magana (GreenLatinos) Crisanta Duran (Colorado Majority Goldman Prize) | |
| | S peakers: Maxima Acuna, Crisanta Duran, Mark Magaña | McNichols Civic Center (2nd Floor |
| 0:00am - 10:45am | P Panel: An Inclusive Vision for Next 100 Years of Public Lands & its People Moderators: Midy Aponte McNichols Civic Center (2nd Floor) Speakers: Felipe Benitez, Emerson Hernandez, Michiko Martin, Edward James Mill, Kent | (144 W Colfax Ave, Denver, CO 80202 Salazar, Camilla Simon |
| 0:45am – 11:15am | K Carolina Morgado, On the Legacy of Tompkins Conservation/Rewilding Earth, Rewi of National Parks & Newfound Justice McNichols Civic Center (2nd Floor) Moderators: Colleen Scanlan Lyons Speakers: Carolina Morgado | lding Ourselves: A Latin America (144 W Colfax Ave, Denver, CO 80202 |
| | | |
| 1:15am – 12:00pm | P Panel: Indigenous Voices & Ancestral knowledge, Defending Mother Earth for Huma Speakers: Juanita Cabrera Lopez Moderators: Vanessa Hauc | anity and Future Generations McNichols Civic Center (2nd Floor |
| 2:00pm – 12:05pm | M Music Interlude Rose Red Elk McNichols Civic Center (2nd Floor) S peakers: Rose Red ElK | (144 W Colfax Ave, Denver, CO 80202 |
| 2:10pm - 12:40pm | K Mark Charles, From Extinction to Restoration: The Faith and Will to Live Speakers: Mark Charles Moderators: Shanta Alonzo | McNichols Civic Center (2nd Floo |
| 2:40pm - 1:30pm | N Leadership Luncheon (Sponsored by GreenGrants Global Fund) | McNichols Civic Center (2nd Floo |
| 1:30pm – 2:15pm | P Panel: Aire Limpio, Corazon Contento: Connecting the dots between air quality, clir health Moderators: Irene Burga Speakers: Sarah Espinoza, Kate Fay, Virginia Palacios, Juan Parras, Ulla Reeves, Charle | McNichols Civic Center (2nd Floo |
| 2:15pm – 2:45pm | K—Fair Power Rising: Elizabeth Yeampierre, Ernesto Vargas, Mark Magana S peakers: Ernesto Vargas, Elizabeth Yeampierre Moderators: Mark Magaña | McNichols Civic Center (2nd Floo |
| 2:45pm – 3:30pm | P Panel: Seeding the Future of Conservation Stewardship | McNichols Civic Center (2nd Floo |
| | S peakers: Midy Aponte, Y ocamille Arditi-R ocha, Paula Givan, | |
| | R egina R omero, R afael S algado, Xiuhtezcatl Tonatiuh, Patricia Zarate | |
| 3:30pm – 3:45pm | M Brooke Leifer: Share the Love | McNichols Civic Center (2nd Floo |
| 3:45pm – 4:15pm | к ALEF Earth Women Rising: Maxima Acuna, Lorraine Netro, Myrna Pagan | McNichols Civic Center (2nd Floo |
| | Moderators: Vanessa Hauc S peakers: Maxima Acuna, Lorraine Netro, Myrna Pagan | |
| 4:20pm – 4:35pm | M Berklee School of Music Canto a la Madre Tierra | McNichols Civic Center (2nd Floo |
| | S peakers: Patricia Zarate | |
| 4:30pm – 5:30pm | W USFS Next 100 Years of Conservation: Improving Lives Speakers: Amtchat Edwards, Ricardo Martinez Moderators: Tamberly Conway, Michi | McNichols (Mezzanine ko Martin |
| 6:30pm – 9:00pm | F Shades of Hope Fiesta & Nuestra Familia Awards | McNichols Civic Centre (3rd Floo |
| • | Moderators: Vanessa Hauc, Tariana Navas Nieves | |
| | S peakers: Juanes, Maxima Acuna, Crisanta Duran, Lorenzo Duran, Rafael Salgado, Bern | ie Sanders Esmeralda Santiago |
| | Linda Sosa, Doug Tompkins, Kris Tompkins, Xiuhtezcatl Tonatiuh | ie Sanders, Esmeraida Sandago, |

SATURDAY October 15: McNichols Civic Bldg

(144 W Colfax Ave, Denver, CO 80202)

| 4tł | h Americas L | Latino E c | o Festi | val | | | | | |
|-----|------------------|------------|---------|-----------|---|----------|-------------------|---------|--------------|
| | | • | | | | | Y Keynote Speaker | M Music | N Networking |
| 0 | Outdoor Activity | / R Perfo | rmance | S S ummit | W | Workshop | | | |

| TBA | O Fishing Clinics McNichols Courty | | | | | | |
|-------------------|---|--|--|--|--|--|--|
| TBA | O Camping Clinics, Big Anes McNichols Courty | | | | | | |
| ТВА | W Art & Nature Workshops Artists: Lorenzo Duran, Alex Falco, Arturo Garcia, Berklee Global Jazz Institute, Flor Pena Speakers: Yashira Jordan, Patricia Zarate | | | | | | |
| 10:30am - 5:30pm | L Eco Shorts Family Films | | | | | | |
| 11:30am - 12:30pm | · | | | | | | |
| 11:30am - 12:30pm | W Wildflowers Seed Ball Making: Kids Teaching Kids | | | | | | |
| | S peakers: Noelle Bernhardt, S ophia Fowler, Lolita Grandbois, Loretta Grandbois Vilar | | | | | | |
| 11:30am - 1:00pm | L Durazno Film (Argentina - Bolivia, Yashira Jordan) 86 min Speakers: Yashira Jordan | | | | | | |
| 11:30am - 5:00pm | W "Recycling4Birds" Kids Station (All Day) Artists: Flor Pena | | | | | | |
| 11:30am - 5:30pm | A Graficomovil Printmaking (All Day) McNichols Courty: | | | | | | |
| 11:30am - 5:30pm | B Colorado Rewild Book Fair | | | | | | |
| 11:30am - 5:30pm | I ProtectMiTierra Impact Fair | | | | | | |
| 11:30am - 5:30pm | M Wellness Zumba Fitness Initiative (all day on the half hour for 10 min) | | | | | | |
| | Volunteers: Green Amigos Latino Legacy McNichols Courty | | | | | | |
| 11:30am – 5:30pm | O Courtyard Activities McNichols Courty | | | | | | |
| 11:30am - 5:30pm | O Pedal Project Smoothies (All Day) Speakers: Aaron Faust McNichols Courty | | | | | | |
| 11:30am – 5:30pm | O Project Tree Learning Stations (All Day) McNichols Courty | | | | | | |
| 11:30am - 5:30pm | W "Imitating/Imitando Picasso" Kids Art Workshop (All Day) Artists: Arturo Garcia | | | | | | |
| 11:30am - 5:30pm | W "Painting Sugar Skulls" Family Art Station (All Day) Speakers: Chicano Humanities And Arts Council (CHAC) | | | | | | |
| 11:30am – 6:00pm | A Art Exhibits Artists: Alfredo Benavidez Bedoya, Flor Blake, Lorenzo Duran, Alex Falco, McNichols Artisol Villanueva Arturo Garcia, Mya Pagan, Artemio Rodriguez, | | | | | | |
| 11:30am - 6:00pm | L NatureRx Family Day | | | | | | |
| 12:45pm – 1:00pm | M Brooke Leifer "One Earth" Concert Speakers: Brooke Leifer | | | | | | |
| 1:00pm - 1:45pm | Y Patricia Zarate "Music & Nature" S peakers: Patricia Zarate | | | | | | |
| 1:00pm - 3:00pm | W Lorenzo Duran: Leaf Cutting Art Workshop Artists: Lorenzo Duran | | | | | | |
| 1:00pm - 4:00pm | W "Recycling4Art" Kids Station Speakers: Yashira Jordan, Matias Paradela | | | | | | |
| 1:15pm – 2:15pm | L Short Films Cycle: Powering the Stewardship of our Public Lands & Natural Resources Moderators: Roberto Forns Speakers: Edward James Mill, Carolina Morgado, Rodolfo Salinas | | | | | | |
| 1:45pm – 2:30pm | K Advancing Diversity In Literature & Conservation: Authors, Environmentalists & Publishers Talk Moderators: Jessica Powell Speakers: Pedro Cabiya, Roberto Forns, Dr. Robert Mandel, Dave Pena, Irene Vilar | | | | | | |
| 2:15pm - 4:00pm | L Hija de la Laguna (Peru, Ernesto Cabellos Damian, 87 min) S peakers: Maxima Acuna | | | | | | |
| 2:30pm - 4:30pm | W Falco: Cartoons 4 Mother Earth Art Workshop Artists: Alex Falco | | | | | | |
| 2:35pm – 3:10pm | M Rose RedElk "Keepers of the Earth" Speakers: Rose Red ElK | | | | | | |
| 3:00pm - 4:00pm | W Kids "Hunt4Art" Station (Art Hunt with Prizes!) McNichols A | | | | | | |
| | S peakers: Noelle Bernhardt, S ophia Fowler, Lolita Grandbois, Loretta Grandbois Vilar | | | | | | |
| 3:15pm - 4:15pm | W "Recycling4Music" with Berklee Global Jazz Institute Speakers: Marco Pignataro, Patricia Zarate | | | | | | |
| 3:20pm - 4:00pm | Y Esmeralda Santiago "Writing & Portable Homelands" Speakers: Esmeralda Santiago | | | | | | |
| 4:10pm – 4:45pm | M Mario Molina "Across The Americas" Concert Artists: Mario Molina | | | | | | |
| 4:45pm – 5:45pm | M Berklee Global Jazz Institute "Voces de la Madre Tierra" Concert Artists: Berklee Global Jazz Institute | | | | | | |



Saturday Oct.15 @McNichols Civic Bldg

#ColoradoRewild Book Fair
Advancing Diversity & Conservation in Publishing.





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